

WorldFood

24th International Food Products and
Processing Technologies Exhibition

1-4 September 2016
Istanbul Expo Center,
CNR Expo

For more information:
www.worldfood-istanbul.com

 **Ipack**
TURKEY
held alongside

 **ingredients**
GIDA KATKI MADDELERİ
specialised sector

Event
Brochure

Where
the World
of Food
Meets

Supporters



Organiser



WORLDFOOD ISTANBUL

24th INTERNATIONAL FOOD PRODUCTS & PROCESSING SYSTEMS EXHIBITION

EURASIA'S BIGGEST INTERNATIONAL MEETING POINT FOR THE FOOD INDUSTRY

Since 1993, WorldFood Istanbul has been the trusted route to market, reflecting the trends of the industry, initiating international cooperation and bringing the latest food and beverage products to the Eurasia region. At WorldFood Istanbul you will be able to reach a market with a population of over one billion. Industry buyers congregate from East Europe, CIS, the Middle East, North Africa and of course Turkey, which has a huge demand for diversification in the food industry.



WorldFood Istanbul in Numbers

466 Exhibitors
36 Represented Countries
14,247 Unique Visitors
13,905 sqm Exhibition Space (net)

Exhibition Information

WorldFood Istanbul

- Edition** : 24th International Food Products & Processing Technologies Exhibition
- Date** : 1 - 4 September 2016
- Location** : Istanbul Expo Center (CNR Expo), Turkey
- Organiser** : ITE Turkey and EUF
- Supporters** : Ministry of Food, Agriculture and Livestock of the Republic of Turkey, Federation of Food & Drink Industry Associations of Turkey (TGDF), KOSGEB, TUGIDER, PAKDER
- Co-located Event** : IPACK Turkey

WORLDFOOD ISTANBUL EXHIBITORS OVERVIEW



Number of Exhibitors

466 Companies **1,302** Brands



Top 10 Exhibitor Countries

South Africa, Malaysia, China, Afghanistan, Moldova, Germany, Thailand, Mexico, Sri Lanka and India

Exhibiting Products

WorldFood Istanbul encompasses a full range of food and drink products, including:

- Fruit and vegetables
- Canned foods
- Pasta and grains
- Confectionery and pastries
- Dried fruits, nuts and bakery ingredients
- Tea and coffee
- Juice, water and energy drinks
- Health and organic products
- Ingredients, spices and additives
- Fish and seafood
- Meat and poultry products
- Frozen foods
- Milk and dairy products
- Olive oil and vegetable oil
- Condiments

The specialised sectors are incorporated into the layout, providing a tailored visitor and exhibitor experience, and ensuring that relevant buyers can easily locate the type of food and beverage products they are interested in.

88%

of exhibitors' state that the exhibition helps them achieve their marketing goals

WORLDFOOD ISTANBUL VISITOR OVERVIEW

Visitor Profile

- Wholesalers
- Supermarket, Hypermarkets and Convenience Stores
- Importers and Exporters
- Restaurateurs, Bar Owners and Hoteliers
- Representatives of Fast Food Outlets
- Caterers
- Passenger and Accommodation Service Providers
- Military, Official and Private Establishments
- Kiosks and Canteen Operators
- Executives of Food Companies
- Chefs
- Food and Chemical Engineers
- Media Representatives



Number of 2015 Visitors

11,167 Local Visitors
3,080 International Visitors
119 Countries



Top 10 Visiting Countries

Iran, Iraq, Saudi Arabia, Libya, Palestine, Syria, Bulgaria, Lebanon, Egypt and Russia

GATHERING THE REGION'S IMPORTANT BUYERS

Local & International Buyer Delegations

Year after year, WorldFood Istanbul welcomes high profile attendees. Visitors include: CEOs, heads of department, directors, government representatives and senior management. In 2015, buyers visited the fair from 119 countries, which included buyer delegations from over 19 countries.

Within the 'Foreign Procurement Committees Programme', organised with the support of the Republic of Turkey Ministry of Economy, delegations from **Azerbaijan, Bosnia, Herzegovina, Bulgaria, England, France, Germany, Greece, India, Iran, Iraq, Japan, Jordan, Kosovo, Macedonia, the Russian Federation, Saudi Arabia, Serbia, South Korea and the U.A.E** held meetings with WorldFood Istanbul exhibitors before and during the expo. Furthermore, the exhibition's international promotional activities attracted buyer delegations from **Iran, Kazakhstan and Kosovo**

As part of the "National Buyer Delegations Program", professional visitors from the different cities of Turkey also networked, negotiated and conducted business with exhibitors.

ALL THE INDUSTRY UNDER ONE ROOF

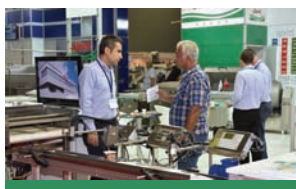


The international competition Tea Masters Cup took place at WorldFood!

WorldFood Istanbul promotes inter-industry networking, as the exhibition's competitions, seminars and co-located event, Ipack Turkey, improves the offering for both exhibitors and visitors at the show.



An event covering a wide range of food processing, storing and packaging supplies and equipment. Exhibitors can showcase their latest wares to an engaged audience of buyers in the food, retail, pharmaceutical, advertising, logistic and construction industries.



part of  Ipack TURKEY

For the first time a specialised sector will be launched for food processing machinery and equipment. The sector will contribute to the development of Eurasia's food industry, and help international suppliers find new markets and partners.

Over 500 companies and 1,000+ international brands are expected to exhibit at WorldFood Istanbul 2016!

HIGH LEVEL SUPPORT

WorldFood Istanbul is endorsed by and has partnerships with the most influential government bodies, trade associations and institutes, including:



"The Federation of Food & Drink Industry Association Turkey (TGDF) are pleased to support WorldFood Istanbul 2016, which is one of the cornerstones of economic development of Turkey's food sector. The event will provide opportunities for international cooperation and exporting. At TGDF we encourage you to participate at this fair."

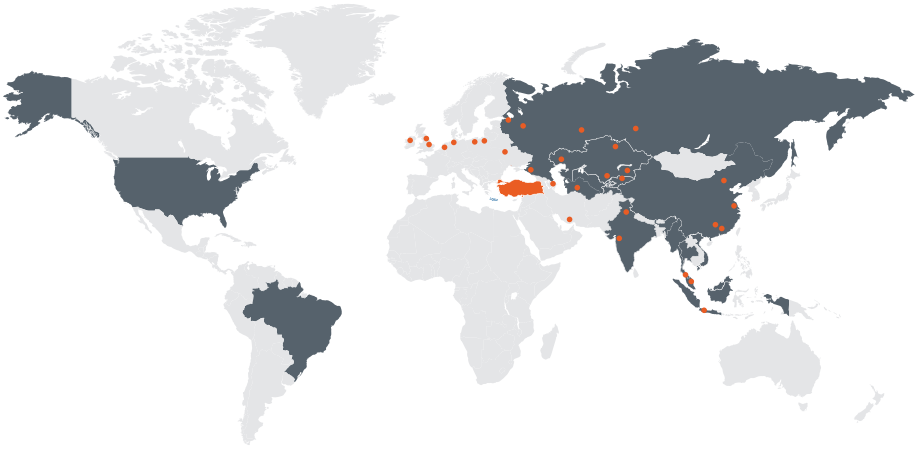
Şemsi KOPUZ
TGDF - Federation of Food & Drink
Industry Associations of Turkey
Chairman of the Executive Board

ASSOCIATION MEMBERS

	ALKİDER Alkollü İçki Üreticileri Ve İthalatçıları Derneği Manufacturers And Importers Association Of Alcoholic Beverages
	ASÜD Ambalajlı Süt Ve Süt Ürünleri Sanayicileri Derneği Association of Packaged Dairy Industry of Turkey
	BALDER Arı Ürünleri İle Sağlıklı Yaşam Platformu Platform Of Healthy Living With Bee Products
	BEBESAD Bebek Besinleri Sanayicileri Derneği Association of Baby Foods Manufacturers
	BMÜD Bira Ve Malt Üreticileri Derneği Beer And Malt Producers Association
	BYSD Bitkisel Yağ Sanayicileri Derneği Vegetable Oil Industry Association
	DFGD Diyabetik ve Fonksiyonel Gıda Üreticileri Derneği Diabetic and Functional Food Manufacturers Association
	ETBİR Kırmızı Et Sanayicileri ve Üreticileri Birliği Derneği Union of Red Meat Industrialist and Producers Association
	GIDAKAT Gıda Katkı Ve Yardımcı Madde Sanayicileri Derneği Association of Food Additives and Ingredients Manufacturers
	GİSDER Geleneksel Alkollü İçki Üreticileri Derneği Traditional Alcoholic Drinks Manufacters Association
	MASUDER Türkiye Maden Suyu Üreticileri Derneği Mineral Water Producers Association
	MEDER Meşrubatçılar Derneği Soft Drink Producers Association
	MEYED Meyve Suyu Endüstrisi Derneği Fruit Juice Industry Association

	MÜMSAD Mutfak Ürünleri Ve Margarin Sanayicileri Derneği Kitchen Products and Margarine Industrialists Association
	NÜD Nişasta ve Glukoz Üreticileri Derneği Starch and Glucose Producers Association
	ORGÜDER Organik Ürün Üreticileri Ve Sanayicileri Derneği Organic Product Producers and Industrialists Association
	PAKDER Tarım Ürünleri, Hububat, Bakliyat İşleme ve Paketleme Sanayicileri Derneği Agricultural Products, Cereals and Pulses Processing and Packaging Industrialists Association
	PDD Pirinç Değirmencileri Derneği Rice Millers Association
	SALKONDER Salça, Dondurulmuş ve Konserve Gıda Sanayicileri Derneği Sauces, Frozen and Canned Food Industry Association
	SETBİR Türkiye Süt, Et, Gıda Sanayicileri ve Üreticileri Birliği Dairy, Meat, Food Industrialists and Producers Union of Turkey
	SUDER Ambalajlı Su Üreticileri Derneği Natural Spring & Mineral Water Producers Association
	SUTHER Susam, Tahin, Helva Ve Reçel İmalatçıları Derneği Sesame, Sesame Oil, Halvah and Jam Producers Association
	ŞARAPDER Şarap Üreticileri Derneği Wine Producers Association
	ŞEMAD Şekerli Mamul Sanayicileri Derneği Confectionery Producers Association
	TMSD Türkiye Makarna Sanayicileri Derneği Pasta Industrialists Association of Turkey
	TÜGİDER Tüm Gıda Dış Ticaret Derneği All Food Importers Association

31 offices in 17 countries
more than 1100 staff
240 events in 16 industry sectors



ITE Group organise 14 food and drink exhibitions in 7 countries. These countries include Azerbaijan, Kazakhstan, Poland, Russia, Turkey, Ukraine and Uzbekistan.

ITE Turkey

ITE Turkey is the Turkish office of ITE Group, a leading international exhibition organiser. Founded in 1991, the Group now organise conferences and B2B exhibitions worldwide. The main events held in Turkey cater for the construction, tourism, cosmetics, food, fashion, energy, packaging, transport and logistics industries.

EUFA. S.

EUFA S., which is a subsidiary of ITE Turkey, has been organising the region's biggest events in construction, furniture, food, packaging, promotion, stationery, energy and construction industries since 1999.

Istanbul Ekaterinburg
Novosibirsk
Krasnodar St. Petersburg **Almaty**
Kyiv **MOSCOW**
Astana **Baku** Warsaw
Tashkent